

Boat Renaming Guide



BRUNSWICK LANDING MARINA

A TORRAS COMPANY

Congratulations!

If you're reading this then you must be the proud owner of a new-to-you boat. A boat that has a name you wish to change. You've probably heard many horror stories surrounding renamed boats and wish to avoid any and all bad luck you might incur with a hasty name change done improperly.

While we cannot claim this boat renaming ceremony will prevent any such bad luck, we can promise it will be fun and you will at least have peace of mind.

A Quick Summary

1. Remove every trace of the old name
2. Perform a purging ceremony
3. Perform a renaming ceremony
4. Make a sacrifice
5. Appease the four wind gods
6. Toast to the new name

Items Needed

- Champagne + Flutes
- Green Leaves
- Shell/Metal Tag
- Dry Erase Marker
- This Guide



DO NOT carry aboard any item bearing your boat's new name until the purging and renaming ceremonies have been completed!

Step 1

Remove Every Trace of the Old Name

This is the most tedious and IMPORTANT step. Discard any decor, name keychains, or other items that reference the old name. If you must keep paperwork simply use white out or black out the old name. Be sure to be thorough, you don't want have to repeat the entire ceremony again!

Step 2

Gather Items Needed



For the boat renaming ceremony you will need champagne, green leaves, a shell or metal tag and a water soluble marker. The amount of champagne necessary is dependent on how many friends and family you invite to the ceremony. We recommend at least 3 bottles. You will need enough to appease Poseidon, the Four Wind Gods and your crew. Plan accordingly!

Step 3

The Ceremony

Once you have completed the previous steps, you're ready to proceed. Make sure to keep your new boat name covered until the ceremony has been completed. Prepare the sacrifice (metal tag or shell) with the old name written on it.



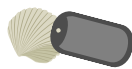
Place green leaves on the bow of the boat. Green leaves symbolize safe returns and should stay on the bow for the ceremony and the maiden voyage.

Recite the Following:

(this is to directly address Poseidon and purge the old name)

*"Oh mighty and great ruler of the seas and oceans, to whom all ships and we who venture upon your vast domain are required to pay homage, I implore you in your graciousness to expunge for all time from your records and recollection the name **{recite old name}**, which has ceased to be an entity in your kingdom. As proof thereof, we submit this ingot bearing her name, to be corrupted through your powers and forever be purged from the sea. In grateful acknowledgment of your munificence and dispensation, we offer these libations to your majesty and your court."*

Now you may drop the sacrifice (shell/metal tag with the old name written on it) from the bow of the boat into the sea.



Champagne Time!

Open a bottle of champagne at the bow of the boat. Pour half the champagne into the water from west to east (for Poseidon), and dispense the remainder of the bottle among friends and family.



IT'S TIME TO OFFICIALLY RENAME YOUR BOAT!

Recite the Following:

*"Oh mighty and great ruler of the seas and oceans, to whom all ships and we who venture upon your vast domain are required to pay homage, I implore you in your graciousness to take unto your records and recollection this worthy vessel hereafter and for all time known as **{recite new boat name}**, guarding her with your mighty arm and trident and ensuring her of safe and rapid passage throughout her journeys within your realm.
In appreciation of your munificence, dispensation, and in honor of your greatness, we offer these libations to your majesty and your court."*

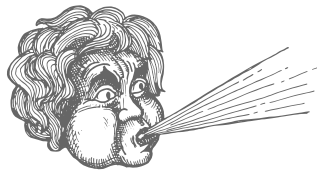
Next, you must appease the four wind gods.

Boreas (north wind)

Notus (south wind)

Zephyrus (west wind)

Eurus (east wind)



Face north and throw some champagne out of your flute in that direction as you say:

*"**Great Boreas, exalted ruler of the north wind**, grant us permission to use your mighty powers in the pursuit of our lawful endeavors, ever sparing us the overwhelming scourge of your frigid breath."*

Now face west, repeating the champagne pour and toss while saying:

*"**Great Zephyrus, exalted ruler of the west wind**, grant us permission to use your mighty powers in the pursuit of our lawful endeavors, ever sparing us the overwhelming scourge of your wild breath."*

Face east, repeating the champagne toss while saying:

*"**Great Eurus, exalted ruler of the east wind**, grant us permission to use your mighty powers in the pursuit of our lawful endeavors, ever sparing us the overwhelming scourge of your mighty breath."*

Finally, face south pouring the champagne and tossing it while reciting the final phrase:

"Great Notus, exalted ruler of the south wind, grant us permission to use your mighty powers in the pursuit of our lawful endeavors, ever sparing us the overwhelming scourge of your scalding breath."

You're done!

You may now uncover the new boat name on the hull and bring any items on board with the new name. Happy travels, friends!

"A sailor is an artist whose medium is the wind."

— Webb Chiles, Writer & Sailor

